

# Audix Insights™ Privacy Policy

## Audix Insights™ Privacy Policy

**Audix Insights™ (“Audix,” “we,” “ours,” or “us”) understands that privacy is important to our users. This Privacy Policy explains how we collect, use, share and protect your individually identifiable and other nonpublic personal information (“Confidential Information”) that we collect on our Website and through the Services we provide (collectively, our “Service”). Your use of this Website or an associated mobile application (together the “Website”) or your submission of your Confidential Information to Audix constitutes your consent to the use, storage, processing and transfer of that Confidential Information in accordance with this Privacy Policy.**

If you are located outside of the United States, please note that the Service is hosted in the United States. Therefore, your information, including any personal information provided pursuant to the Service, may be processed and stored in the United States. As a result, United States federal and state governments, courts or law enforcement or regulatory agencies may be able to obtain disclosure of your information through laws applicable in the United States. Your use of the Service or your submission of any information to us will constitute your consent to the transfer of your information outside of your country of residence, which may provide for different data protection rules than in your country. Please contact us at support@audixinsights.com, if you have any questions about how your information may be processed or stored in the United States.

### **1. What information do we gather?**

You can browse this Website without telling us who you are or revealing any personal information about yourself. To use our Services, however, you will need to register using our online registration form, where you will be required to provide us with your contact information and other personal information as described therein. If you choose to provide us with personal information when you register with us, you consent to the transfer and storage of that information on our servers. We collect and retain information from you and any devices you may use when you access or use the Service, sign-up for a membership account with us, provide us information on a web form, update or add information to your membership account, participate in issue resolution or when you otherwise correspond with us regarding the Service.

We collect your Confidential Information in two ways:

***Information that we obtain from you or third parties:*** Audix may receive your Confidential Information from you and from third parties. Depending on the Services that we provide to you, we may obtain, among other things:

- Your contact information, including your name, email address, residential and/or business address, and phone number;
- Your unique user ID and password;
- The identity of your employer and its location;
- Your work location;

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- Information regarding your IT infrastructure and IT environment, including but not limited to, information regarding asset composition and asset health;
- Other information you provide to us through a web form (i.e. feedback), updating or adding membership account information, updating your marketing preferences, or your participation in Q&A for a particular Service or issue resolution;
- Additional information we are required or authorized by applicable law to collect in order to authenticate or identify you or to verify the information we have collected;
- Information we collect from third parties that supplements our existing information about you (i.e. publicly available demographic information or additional contact information); and
- Any changes or updates to the foregoing information.

***Information we collect automatically:*** When you use our Services we collect information automatically. This information may include the following:

- Information about your servers, computers, or other devices you use with and to access our Services, including your Internet Protocol (IP) addresses, your device identifiers (for example, the vendor make and model of your computers and servers), ad data, browser details and web log information;
- Information and statistics about your traffic to and from the Website, your page views and search parameters, any links you may click on, and any other actions you may take while on the Website or accessing our Services; and
- Information about the performance of our Services and any problems that you may experience with our Services.

***A Special Note about Credit Card Information:*** We do not store credit card information on our Website nor does our third-party credit card verification company. This information is always requested on a purchase-by-purchase basis and it is used to process your request only. Your name, address, telephone, and e-mail address all remain private in our secure database.

### **2. What organization is collecting the information?**

Audix collects and stores Confidential Information in our secure and confidential database and/or in the secure and confidential database of Microsoft Azure Cloud Services. Intermediaries are used only to handle credit card processing and product fulfillment. A third-party credit card verification company handles all credit card processing. Your use of the Website or your submission of your Confidential Information to Audix also constitutes your consent to the Microsoft Azure Cloud Services Privacy Policy.

### **3. How do we use your information?**

We may use your Confidential Information for the following purposes:

- To deliver our Services to you;
- To manage your account and to provide you with customer support;

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- To enforce our Terms of Service Agreement and to detect, protect against, and investigate breaches of security, fraudulent activities, and other potentially illegal or otherwise prohibited activities;
- To track, research, and perform analysis on your use of this Website and our Services and on your potential interest in any products or services provided by us, our affiliates, or any third-party providers;
- To contact you about, among other things, your account, our Services, and any products or services offered by us or by our affiliated companies or third party providers; and
- To manage and improve our Services or other business.

We may also combine anonymous statistical and demographic information about you with similar information about other users of our Website or Services, and share that aggregate information with our affiliates or other third parties.

#### **4. With whom will your information be shared?**

We will share your Confidential Information only as provided below or when we advise you that we will be sharing your information. We may share your Confidential Information with:

- Our affiliates and third party service providers that assist us in providing our Services to you, including but not limited to Microsoft Azure Cloud Services;
- Our affiliates and third parties that offer products and services to users of our Services;
- Any parties that you decide to share your Confidential Information with through the use of our Services;
- Third Parties with whom we contemplate or undertake any merger, acquisition, sale of our stock or assets, financing, sale of part or all of our business, or any other transaction that might constitute a change in control of Audix;
- Governmental authorities and private parties in response to warrants, subpoenas, court orders, other legal process, or as otherwise required by law; and
- Any other persons or entities as otherwise expressly authorized by you.

#### **5. What choices are available to you regarding collection, use and distribution of the information?**

In order to complete any request/order/Service, it is necessary for you to enter a minimum amount of information. The required fields of entry are always indicated on the form. All other fields are optional. You may unsubscribe from any promotional email communication from us or any third party by clicking on the unsubscribe link contained in the email. You may not unsubscribe from emails related to our Services, such as verification of your account or any changes to it, benefits registration, information and changes, communications about your transactions, updates or other changes to any features of our Services, and technical or security notices. If you would like your information to be deleted or deactivated from our Website, please contact us via email at [support@audixinsights.com](mailto:support@audixinsights.com). Please note that unsubscribing from emails and deleting your information may limit or even eliminate your ability to access or use your account or our Services,

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and de-activating your account will prohibit you from accessing or using your account or our Services.

### **6. How do you correct/update your information?**

Audix offers you the ability to correct or change the information you submitted as often as necessary. You can access and change it by signing in to your account at <https://portal.audixinsights.com>. If you are experiencing problems or have any questions about how our Services work, you can contact us via email at [support@audixinsights.com](mailto:support@audixinsights.com).

### **7. How can you protect your information?**

There are three simple things you can do:

1. Do not share any unique User ID or password with any other individual.
2. Do not leave your unique User ID or password out in the open or in an insecure location.
3. When you have finished your task, always sign out immediately and close your browser.

### **8. Information about Children**

Audix does not knowingly solicit data from children, and we do not knowingly market to children.

### **9. Third Party Websites**

Our Website links to websites operated by third parties. With the exception of services provided by Microsoft Azure Cloud Services in connection with the operation of Audix, this Privacy Policy will not apply to your access to or use of those websites or any products or services provided by any third party by or through any of those third-party websites. **Audix is not responsible for the collection, storage, use, or distribution of your personal or Confidential Information by those websites or third parties.** You should contact those websites directly to learn about their privacy policies.

### **10. What other Privacy or Security protections does Audix have?**

Since Audix takes the privacy and security of your Confidential Information very seriously, our state-of-the-art Website employs the very best security measures available to protect you. We use a number of tools (passwords, physical security, etc.) to protect your personal information against unauthorized access and disclosure. As you may be aware, however, third parties may unlawfully intercept or access transmissions or private communications. Therefore, although we work very hard to protect your privacy, we cannot ensure or warrant the security of any information that you transmit to Audix.

### **11. Changes to this Privacy Policy**

Audix reserves the right to change its privacy policies and practices periodically, without providing individual notice, by updating this Privacy Policy notice. You should periodically review this page,

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as Audix may, from time to time, change, amend, or update this Privacy Policy, and you agree that it is your responsibility to monitor such updates. All changes, amendments, and updates to this Privacy Policy will be effective immediately upon posting to the Website. By continuing to access the Website or use our Services you will be agreeing to any changes, amendments, or updates to this Privacy Policy.

### **12. Privacy Rights of California Residents**

If you are a California resident, you may ask us to refrain from sharing your personal information with certain of our affiliates and other third parties for their marketing purposes. Please tell us your preference by contacting us at [support@audixinsights.com](mailto:support@audixinsights.com).

### **13. California Do Not Track Notice**

Some web browsers may transmit Do Not Track signals to the websites and other online services with which the browser communicates. Currently, there is no standard that governs what, if anything, websites should do when they receive these signals and Audix currently does not take action in response to these signals.

### **14. Third Party Tracking**

Our Website may allow third party behavioral tracking of Audix Customers while on the Audix Website.

### **15. Contact Us**

If you have any questions or concerns about this Privacy Policy, you may contact us at [support@audixinsights.com](mailto:support@audixinsights.com).